If your operation requires on-demand color or thousands of labels at a moments notice, then the VP700 is perfect for you.

Powered by Memjet ink jet technology, the VP700 prints at the exceptionally high speed of 12 or 6 inches per second at resolutions of 1600 x 800 dpi or 1600 x 1600 dpi respectively.

Memjet is a new way to print lightning fast and affordable color labels. Colors are incredibly vibrant, and printed text and barcodes are crisp and sharp. The VP700 has a rugged steel body for industrial applications and setup, operation and maintenance are straightforward, making in-house label production and private labeling accessible to any organization.

**KEY BENEFITS**

- Create any quantity of Color exactly when and where you need them
- Surprisingly Low cost of ownership
- Eliminate the need for pre-printed label inventories
- Print up to the minute label data and avoid costly labeling errors
- Enables increased flexibility to meet your labeling needs FAST

**MORE EFFECTIVE LABEL MANAGEMENT WITH VP700**

**CURRENT PROCESS COMPLEXITY**

- Management of pre-printed labels is costly and cumbersome
- New designs or changes to labels require long lead times
- Labels can quickly become obsolete due to end user or regulatory changes
- Time consuming to select and change pre-printed label rolls
- If incorrect or old version of your pre-print are selected this will lead to product call backs, returns or complaints

**LESS COMPLEX WITH VP700**

- Label ordering simplified
- Reduction in waste
- Less stock changes
- Labels held digitally so the latest version is always used, which avoids errors and providing significant flexibility

*For Memjet ink compatible label stock, we strongly recommend that the user perform a print check for compatibility before using the label stock for production.

VIPColor Technologies USA, Inc. 6737 Mowry Avenue, Newark, CA 94560
Phone: +1 510-744-3770  Fax: +1 510-744-3738  info@vipcolor.com
## Printer Specification

### PERFORMANCE
- **Print speed**: 12ips or 6ips per second
- **Print resolution**: 1600 x 800dpi or 1600 x 1600 dpi
- **Data connectivity**: USB 2.0 | Ethernet 10/100Base-T [GPIO]
- **Ink**: Five individual 250ml Color ink tanks (CMYKK)
- **Power supply**: Universal internal power supply

### MEDIA HANDLING
- **Print modes**: Roll to Roll, Roll to Cut, Print to Hold (no peel)
- **Media width**: 2” min - 8.5” max
- **Max. label length**: 40” (Continuous/Roll-Roll), 8” (Roll-Cut/Print & Hold)
- **Label media thickness**: 0.0039” - 0.012” (0.1 to 0.3mm)
- **Qualified label stocks**: The unit works with many media including gloss and matt papers and synthetics stocks. Call for details
- **Media registration**: Gap or black mark (Unit will also work with continuous stock)
- **Roll handling**: The printer includes an internal unwinter that manages an 8” external diameter roll with a 3” core

### OPERATING ENVIRONMENT
- **Operation**: 15 to 35°C at RH 20-80%
- **Storage**: -5 to 50°C

### REGULATORY & SAFETY
- **EMC**: FCC Part 15, Subpart B, Cbsa A (US) and CE (Europe)
- **Safety**: cCSAus (US/Canada) and IEC 60950-1 Compliance (International)

### OPERATION
- **User interface**: Embedded web server (Operates via Ethernet or USB)
- **Backlit LCD control panel in 8 languages (EN/FR, Japanese, Traditional & Simplified Chinese)
- **LED for printer warnings & readiness indication
- **Straight paper path for easy access. Automatic loading of media
- **Designed for ease of setup, operation and maintenance
- **Rugged metal casing for industrial applications
- **32/64bits Windows XP/ Vista/ Windows 7
- **TCP/IP (Static IP or DHCP)
- **Field upgradable
- **Field replaceable
- **Sound pressure level less than 60dBA (both operator and bystander)

### ACCESSORIES & OTHERS
- **Built-in accessories**: Integrated unwinter (with enclosure) supports label roll up to 8” OD with 3” core. Automatic media loading, automatic cutter and media "hold after cut" mechanism
- **Product size**: 18.7”(W) x 19.6”(H) x 23.0”(D) or 476mm x 497mm x 585mm
- **Weight**: 77lbs or 35kg (printer only)
- **Warranty**: 1 year limited factory warranty or 5M inches - whichever comes first (excludes supplies and maintenance parts, which are warranted separately for details)

### IN THE BOX
- **Included items**: Printer (integrated unwinter), CD (driver + manual), print head, USB cable, AC power cable and ink cartridges, start up guide

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**Front View**
- **Feature**: Easy access to media
- **Feature**: Control panel enables monitoring of ink levels and printer status
- **Feature**: Large individual 250ml ink cartridges
- **Feature**: 8.5” wide printable zone
- **Feature**: Interface Zone includes:
  - Ethernet 10/100BaseT
  - USB
  - GPIO and Service ports
  - power socket and ON/OFF switch
- **Feature**: Ink cartridges, print head and consumables are easily accessible

**Rear View**
- **Feature**: Unit supports remote monitoring of key metrics via internal web page

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