In the last few years there has been an increase in the availability of on-demand color label printers. However, these solutions are not generally suitable for outdoor use or just lack the quality of a professional finish. Now, VIPColor introduces the VP495, a print-on-demand solution that generates labels that not only look great, but can take the demands of an outdoor life. With no added costs for secondary processes like coating or lamination, these labels can be used outdoors, come rain or shine.

**Typical Applications**

- Logistic / Hardware Labels
- GHS Labels
- Horticulture Labels
- Chilled Food & Beverage Labels

**Benefits of the VP495 Printer:**

- Beautiful labels that last at least six months outdoors
- Eliminate the need for post-print lamination
- Enables just-in-time labeling - Affordably
- Reduces label inventory and wastages
- Enables fast changes to meet your marketing, traceability and regulatory compliance needs

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(1) Durability performance may vary dependant upon ink media interaction. Users are advised to test print and select the most suitable media for their application. Please contact your VIPColor representative for more information.
Printer Specifications

Print Technology  Drop-on-demand thermal inkjet printing
Print speed  Up to 3.8 inches per second (speed varies depending on the size of the label, print mode and label registration type selected)
Print Quality  Up to 1200 x 1200 dpi
Light Fastness  6 to 12 months outdoor (10,000 lux)¹
Water proof  6 months in water ²
Ink Cartridges  There are four large, separate pigment ink cartridges in the VP495 (Pigment Cyan, Pigment Magenta, Pigment Yellow and Pigment Black)
Each ink cartridge can be replaced separately.
Ink levels are displayed on the printers display
Compatible  Microsoft Windows 2000, XP, Windows 7
Operating Systems
Media Dimensions  - Maximum Label / Tag roll width 8.5”
- Label roll on a 3” core
- External roll maximum diameter 10”
- Minimum label height 1” to 48” - Minimum label width 1” to 8 1/2”
Media Handling  - Gap sensing and black mark sensing
- Continuous label or tag stock
- Handles roll or fanfold stocks
Adjustable registration  The registration mark sensor is adjustable across the label width to allow for sensing of different shapes
Options  - Ethernet for secure, fast data exchange (Internal 10/100 BaseT)
- Integrated rewinder unit (Available on request)
- Integrated pin fed option for continuous form handling
(Available on request)
Dimensions / Weight Printer:  19.5 (W) x 14.2 (D) x 11.6 (H) Inches
495 (W) x 360 (D) x 294 (H) mm
25 lbs. (11.3 kg)
Interfaces  USB standard (Optional internal ethernet available upon request)
Warranty  12 month limited factory warranty

¹ Durability performance may vary dependent upon ink media interaction.
Users are advised to test print and select the most suitable media for their application.
Please contact your VPColor representative for more information. Acrylic adhesive based materials will not adhere to wet surfaces.
² If paper based media is used, rubbing material will cause fibers to come away. Ask about Securajet to prevent this, alternatively use of polymer based materials will provide better mechanical resistance.

The VP495 is perfect for:
- GHS Labels
- Cleansers & Chemicals
- Shipping Labels
- Horticulture Labels
- Pharmaceuticals & Nutraceuticals
- Hardware Labels

What’s in the box?
- VP495 Printer with 256 Mb memory standard
- Powered Unwind (Rolls up to 10” O.D.)
- Set of Pigmented Ink (4 cartridges)
- Pigment ink Print Heads (set of two)
- Windows Driver
- Bartender Ultra lite
- Power Supply and Cord, USB Cable
- Setup Instructions
- Short start up label roll

www.VP495.com
www.VIPColor.com
Come Rain or Shine